

NUEVA ESPERANZA, NAPO  
ACEITES ESENCIALES  
AMAZONICOS

# ASOCIACION SUMAK YAKU



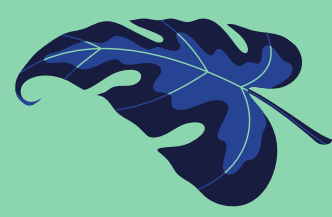
Walter Huatatoca is a young leader and the Administrator of the Sumak Yaku Association. He is motivated by the fact that his product is organic and made by a purely indigenous workforce while also conserving the local flora and fauna. The incubator workshops have helped him plan and execute his activities. Meeting other associations has helped him to build alliances!



Fausto Huatatoca supports as a field technician in the Sumak Yaku Association. It motivates him that his parents started this venture and that they have a unique product in the area. In the workshops, he learned about how to plan activities and reach his goals.



Patricio Tapuy is the secretary of the Sumak Yaku Association, he is motivated to work with this enterprise because it conserves the environment. In the workshops, he learned how to work in a team to carry out activities.



SAN PABLO, NAPO  
 ACEITE SACHA INCHI 100%  
 ORGANICO

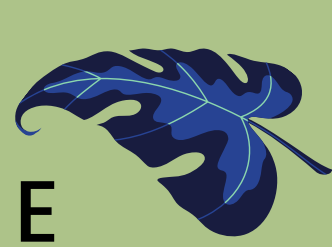
# ASOCIACIÓN INTI CACACO



Richard Grefa is the director of production for the INTI Association. He is in charge of projects and training. What motivates him the most in his endeavor is that his clients learn the origin of his organic products. The workshops helped him learn that he must work as a team with good planning to reach their goals and inform his partner producers.

Karen Narvaez is motivated to participate in the Inti Association in order to gain experience in organizational themes. She has a family handicrafts venture but as a part of the association she is a volunteer as a project that was started to promote young participants. She wants to share the Sacha inchi benefits, their derivatives and the work of each partner. She liked the workshops and learned to differentiate a dream from an undertaking, the basis for starting a business, planning activities, having a plan b, and c, not trusting the first plan, and risking success.



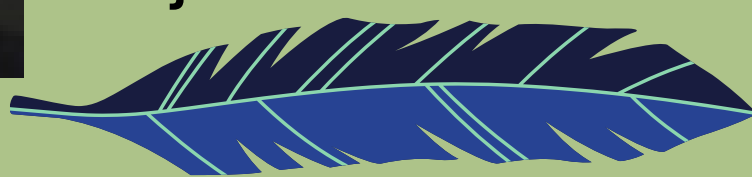


COMUNA KICHWA 24 DE  
MAYO, ORELLANA  
HOJAS SECAS DE GUAYUSA  
100% ORGANICA

# ASOCIACIÓN ALLY GUAYUSA



Leonor Andy is a leader and the administrator of the Ally Guayusa Association. It motivates her that his business is Kichwa and that their product is 100% organic. In the future, she would like her venture to become more solid and stable, and in the workshops she learned to make a team work plan. The exchange of experiences with other entrepreneurs was incredible - she observed that even though they have different needs and different products, they all have the same objective.



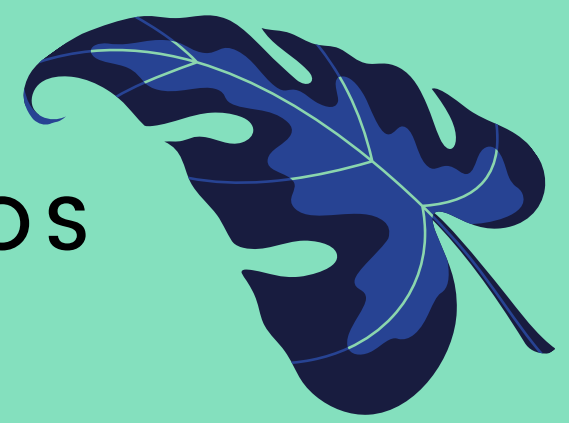
Nelson Tapuy is a field technician and supports a variety of activities in the Ally Guayusa Association. What motivates him is working with the producers. He wants people to know that Ally Guayusa is transparent with their partners. What he loved most about the workshop is the team planning. He also learned from other associations that Amazonian products are diverse and many products can be made in the Amazon.



Fanny Yumbo is a guayusa processing technician for the Ally Guayusa Association. What motivates her in her endeavor is that their guayusa product is organic and environmentally friendly. What she learned from the workshops is good planning and she also met other associations and saw their products.



WAMANI, NAPO  
 PULPA DE NARANJILLA Y FRUTOS  
 DESHIDRATDOS DE LA ZONA



# ASOCIACIÓN SACHA LARAN



Maria Rosalina Licuy Shiguango  
**Presidenta**



Hermes Lino Licuy Chimbo  
**Administrador**

Maria Rosalina and Hermes are excited by the fact that agroecological products can actually be used to improve the livelihoods of the local community members. The sustainable development of the community is a primary and integral part of the community enterprise. Working with the local producers and making products from natural resources, directly for the consumer, is very motivating for these two! Both participants are excited to learn about business plans and marketing!

