



ASOCIACIÓN MUSHUK TARPUY AZAMA



María Cristina Andrango is the President of the Mushuk Tarpuy AZAMA Association. What motivates her is being able to support farmers by generating income through the sale of safe organic goldenberries. Mari has had previous experiences where farmers were not paid, which led her to organize and form this association legally. From the Incubator workshops, she has learned to be patient, listen, and respect others in order to lead.



Janeth Tuqueres has been the secretary of the AZAMA Association for the last four years. She is greatly enthusiastic about her work and she is motivated to help her fellow producers. Janeth says, “In the workshop, I learned that a leader must work with their team and guide them with truth and hard work.”

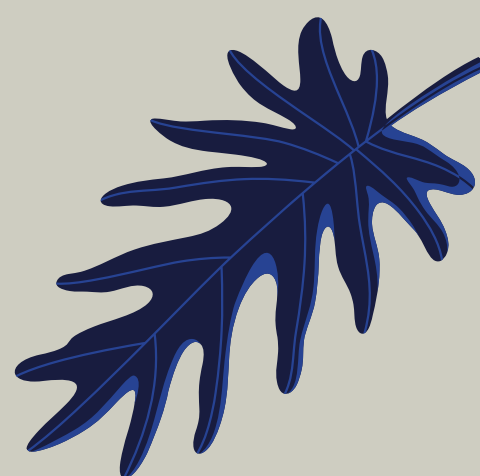




ASOCIACIÓN RUTA ESCONDIDA APARE



Daniel Valle is the President of the Ruta Escondida-APARE Association. He loves the countryside and has been working for several years in organic production. He is motivated by sharing his experiences and learning from others to look for improvements in the production of the goldenberry crop. In the workshops, he has learned to build work plans together with leaders and partners.



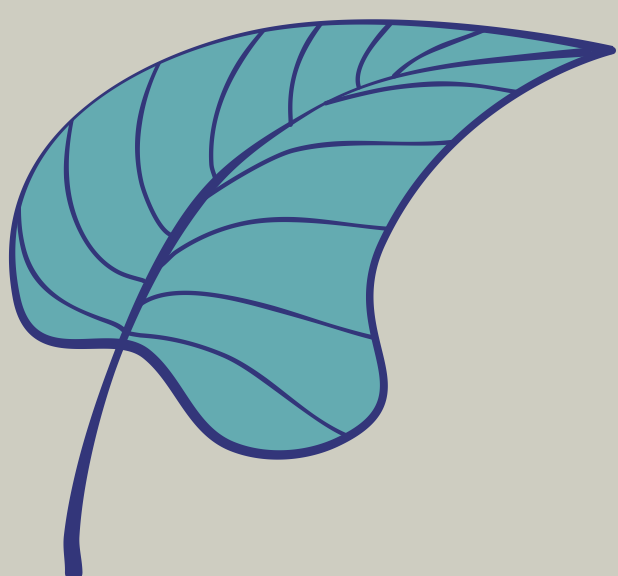
Paúl Flores is a member of the Ruta Escondida-APARE Association. He loves farming and everything that comes with organic agricultural production. In the workshops, he learned about how to work with more efficiency, let go of his fears, and to strengthen his ideals.



ASOCIACIÓN ARTESANAL CHACRATA TARPUSHUN

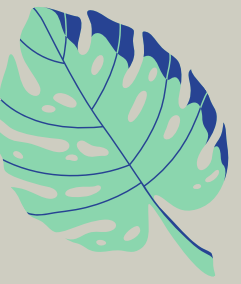


Lino Fuevez is the President of the Chacrata Tarpushun Artisan Association. He likes to help farmers because they are from indigenous communities and he hopes that each family can achieve a sustainable income to support their children's studies. Furthermore, he loves the countryside and having organic products for a healthy diet while taking care of the Pachamama motivates him. In the workshop, he learned how to be a leader, be communicative, and plan ahead.





LOCAL ENTERPRISE AND COLLECTION CENTER "MABE"



María Benalcázar and her husband Lauro Choto have a collection center called "MABE" which was created to support the local production of goldenberries, corn, beans, peas, and honey. Most of the producers lack access to points of sale in their nearby communities and thus the collection center allows for producers to sell their products close to home and boost their family income. The workshop motivated the couple to move forward in their goals and keep to their commitments in order to promote the well-being of the producers.

